

# ANE AYERBE TOME

*Communicator and content creator*

## WHO AM I?

Hi there! I am Ane, a communicator. In every sense. My inquisitiveness is not limited to communication. And that is because, in all the professional challenges I have faced, it has been the primary tool.

"It is the communication what limites us and also what takes us to unimaginable places".



HANGZHOU

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## STUDIES

**Audio-Visual Communication-**  
Mondragon Unibersity 2014-2017

**Chinese-** Zhejiang University (ZJU),  
2017-2020

## ABILITIES

FINAL CUT

PREMIERE PRO

PHOTOSHOP

ILLUSTRATOR

## LANGUAGES

SPANISH ●●●●

BASQUE ●●●●

ENGLISH ●●●

CHINESE ●●

## EXPERIENCE

### MAGAZINE EDITOR

- Planning and managing all daily operations
- Coordinate editorial publications and meetings
- Supervise writers and editors
- Assist in evaluating finalized copy for compliance with policies, style and tone
- Design the covers of the different editions

REDSTAR

HANGZHOU/  
CHINA

2019

### VIDEO PRODUCER

- Create and develop multimedia (audio/video) content
- Produce internal company announcement videos, external promotional and product marketing videos
- Plan video shoots; scout, select and reserve shoot locations
- Record and edit video and sound projects

NBG

HANGZHOU/  
CHINA

2017-2018

### RADIO PRESENTER

- Research topics and background information for items to be featured on the programme
- Write and memorise scripts
- Interview guests in the studio, by telephone or on location
- Read short news, traffic, sport or weather reports

EITB

BILBO

2016-2017